The Wright Words

Content • Communications • Support

Hi, I'm Laura! I'm the freelance Digital Content Specialist behind The Wright Words. Whether it's website content, blogs, newsletters, proofreading, research or those digital jobs that keep slipping down your to-do list, I provide flexible support tailored to your business.

Social media management packages are also available for businesses looking for ongoing content creation and support.

Laura x

Hourly & Day Rates

Service	Price	Works out at
Hourly support	£30/hr	£30.00/hr
Half day (up to 4 hours)	£115	£28.75/hr
Full day (up to 8 hours)	£210	£26.25/hr

Monthly Support Packages

Package	Hours	Price	Works out at
Wright Start	5-hours/month	£135	£27.00/hr
Wright Support	10-hours/month	£255	£25.50/hr
Wright Advance	15-hours/month	£370	£24.67/hr
Wright Plus	20-hours/month	£480	£24.00/hr

Additional hours: £30 per hour, subject to availability. If you regularly require additional hours, you can move to a larger monthly package. **Please note:** Support Packages provide flexible monthly hours that can be used across content creation, website management, communications, research and administrative support. Where ongoing, fully managed social media is required — including regular content creation, scheduling and reporting — Social Media Management packages are available separately.

Social Media Management

Package	What's included in the package	Price
Social Starter	1 platform, 4 pieces of content/month, branded graphics, captions + content ideas. Content supplied ready to post for you to publish at times that suit you	£180/month
RECOMMENDED: Social Essentials	Up to 2 platforms, 8 pieces of content/month, branded graphics, captions, content planning, scheduling, monthly performance summary + content review	**£300/month**
Social Complete	Up to 3 platforms, 12 pieces of content/month, branded graphics, captions, content planning, scheduling, monthly performance report, monthly content review/call + basic community management	£425/month

Please note: Social Media Management packages are separate from Monthly Support Packages. If you need a mixture of social media and wider digital support, I can create a tailored package to suit your requirements. The number of pieces of content refers to original content created per month, rather than the total number of times that content is published across individual platforms.

Photography/video shoots, extensive video/Reel editing, paid advertising, extensive community management and additional platforms are quoted separately.

Need something a little different? I understand that every business is different, so packages can be tailored to suit your content needs, goals and overall budget.

Get in touch and we can chat about what would work best for you. There's no pressure or obligation — just an opportunity to talk through what you need and see how The Wright Words could help.

Get in touch today...

www.thewrightwords.co.uk

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